

Last date of accepting filled in forms for the Certificate program in Logistics and Supply Chain Management is extended till the 15th of February, 2010.



Rajiv Gandhi Indian Institute of Management Shillong

Six-Month Certificate Program in Logistics & Supply Chain Management

Background

The objective of every business is to delight the customer and in the process generate profit. To sustain in the dynamic business environment they need to be competitive in the market. Conventionally, corporate enterprises have developed competitive advantage within organization on cost, quality and productivity. They need to leverage their supply chain network to gain competitive advantage these days. As a result, firms dependence on supply chain has becoming more primarily because of sophisticated process integrated approach and mechanism. But, there is huge shortage of skilled manpower in this professional field of management.

According to a study conducted by KPMG, the required pace of efficiency and quality improvement will demand rapid development of capabilities of logistics service providers. Logistics being a service oriented sector, skill development will emerge as a key capability while skill issues exist in varying degrees in all segments of logistics. The most severe and immediate requirement is manpower with appropriate skill set. Taking a deeper look at the work profile in these segments, it is seen that the specific technical skills are needed to be inculcated both in terms of quality and quantity. For instance, the number of warehouse managers required in the organized sector is estimated to be around 14,000 which will grow up to around 35,000 by 2015. This will require supplying around 21,000 new warehouse managers by 2015. Again, if we assume that industry can provide around half this number internally, there needs to be an institutional capacity to train 2,000 new warehouse managers each year by 2015.

Venue

- **Shillong** (Monday, Wednesday & Friday 6.00 - 9.00 pm)
- **Guwahati** (Weekend-Saturday & Sunday)

Number of Intakes

20 - 30

Program Contents

Program consists of eight modules divided into two parts. The focus of first part (Module 1-3) is on developing basic concepts of supply chain management, whereas second part (Module 4-7) emphasizes on an in depth strategic operational knowledge. In second part, a live project will be undertaken by each participant to gain real-life experience of supply chain management. Program consists of following eight modules. However, detail course content of each module will be provided at the time of registration in the course.

| Module No. | Module Name | Contact Hour |
|-------------------|---|---------------------|
| 1 | Overview of Logistics & Supply Chain Management | 30 |
| 2 | Consumer Value, Customer Services, Channel Strategy & Demand Management | 30 |
| 3 | Operations Management | 20 |
| 4 | Inventory, Information & Order Management | 20 |
| 5 | Transportation, Warehousing, Outsourcing & Third Party Logistics (3PL) | 30 |
| 6 | Procurement & Vendor Management | 30 |
| 7 | Supply Chain Integration & IT, Relationships, & Performance measurement | 30 |
| 8 | Project Report | 10 |
| | Total | 200 |

Who Should Apply

Supply chain and logistics professionals and managers, across the entire supply chain (procurement, manufacturing, distribution, transportation, warehousing, and retail) who are interested in expanding their knowledge base and are committed to professional advancement, and those who aspire to have fast track career in Logistics and Supply Chain Management.

Eligibility

- General graduate preferably 2 to 5 years of experience
- Engineering graduate
- Officers of armed forces
- Practicing professional

Program focus

- Develop vision, align strategy, organize resources, along with successfully implement and control the key supply chain initiatives;
- Effective and efficient supply chain network design, and management and optimization of complex processes;
- Analysis and interpretation of emerging trends and conditions;
- Achieve operational and functional excellence in supply chain profession; and
- Wide coverage of various industrial sector specific supply chain issues and challenges.

Program Coordinator & Lead Faculty Member

Prof. D. K. Agrawal

Program Strengths

- **Suitable for** both practicing managers and suitably qualified recent graduates.
- **A unique** blend of industrial and academic best practice
- **Development** of management skills
- **Network with** other logistics professionals
- **Demonstrate** mastery of specific skills to current and future employers
- **Gain a** competitive edge with practical applications and knowledge
- **Improvement** of knowledge and understanding
- **Promotion** of professional standards

What You Learn

- Understanding of business models with a focus of maximization of value to all stakeholders
- Ensuring superior value and services to customers
- Optimization, streamlining, and consolidation of distribution network
- Reduction of inventory & Enhancement of warehousing and transportation efficiency leading to logistics costs reduction
- Leveraging new technologies and collaborative relationships to better manage supply chain

Program Fee

| | |
|--|-----------------------|
| Fee | : Rs. 60,000/- |
| On registration (January 2010) | : Rs. 35,000/- |
| March 2010 (2 nd Installment) | : Rs. 25,000/- |

(Fee includes introductory kit, course materials, contact classes and certification of IIM Shillong)

Important Dates

| | |
|-------------------------------|--------------------------|
| Commencement of Registration: | January 11, 2010 |
| Closing of Registration: | February 04, 2010 |
| Commencement of Classes: | February 08, 2010 |

How to get Registered

Fill the downloaded application form and send to the Dean (Academics) along with a draft of Rs. 35,000/- in favour of "Rajiv Gandhi Indian Institute of Management" payable at Shillong

For further details please contact

Prof. D. K. Agrawal

Dean (Academics)

Rajiv Gandhi Indian Institute of Management

Mayurbhanj Complex, Nongthymmai

Shillong-793014

Phone: (0364)2308035; Fax: (0364)2230041; Mobile: 0-9436701127

Email: dka@iimshillong.in Website: www.iimshillong.in



Rajiv Gandhi Indian Institute of Management

Mayurbhanj Complex, Nongthymmai, Shillong-793014

APPLICATION FORM

Certificate Programme in Logistics and Supply Chain Management

1. Name: Mr./Miss./Mrs. _____
(IN BLOCK LETTERS) FIRST NAME MIDDLE NAME SURNAME

2. Father's Name: _____

3. Date of Birth:
(DD/MM/YY)

4. Sex: Male Female

5. Address: _____

Affix a recent
Passport size
coloured
Photograph

6. Telephone: _____ Email: _____

7. Academic Qualifications

| Exam | Board/ University | Year | Main Subjects specify Specialization | % of Marks | Class/ Div |
|------|----------------------|------|---|---------------|---------------|
| | | | | | |
| | | | | | |
| | | | | | |

8. Any other Qualification: _____

9. Work Experience: Yes No

10. Work Experience Details:

a. Organisation Name: _____

b. Organisation Address: _____

c. Designation: _____

d. Years of Service: _____

e. Job Profile: _____

11. Write Briefly , what specific need prompted you to enroll for this Programme:

12. Signature of the Applicant _____ 13. Date of Application _____

14. Demand Draft No. _____ Amount (Rs.) _____ Bank _____

(No form will be entertained if not accompanied with a Demand Draft. Kindly draw for Rs. 35,000/- in favour of "Rajiv Gandhi Indian Institute of Management" payable at Shillong)