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PRESS RELEASE

Our attention has been drawn to a number of news items which have been published concerning the IIM Shillong. These reports are factually incorrect and intended to stifle a nascent Institution. It is note worthy, that since the very beginning, efforts have been made by vested interest to ensure that IIM Shillong is unable to start its operations. This was done through a concerted circulation of emails to the members of the Board and the Ministry of Human Resource Development.

Interestingly much of this campaign has been done by an organization under the name of *Star NGO*. This NGO has no address nor any mention of office bearers. Their modus operandi is to use a gmail ID, keep their mails unsigned and carry out a malicious campaign against the Institute, the Director, Faculty members et al.

That a premier educational Institution has started functioning in the North East, and within a year and half of its existence ranks amongst the top B-Schools of the country seems both unpalatable and unacceptable to these people. Hence, they have consistently carried out a campaign against the IIM Shillong

IIM Shillong avoided responding to this campaign as it did not want to commit its time and resources on what was non-productive work. It was felt that its limited resources was better used in building the Institute. Incidentally, no Centrally Funded Institute has come up in the North East with the efficiency and in the time frame in which IIM Shillong has been established. It has emphasized ethical business orientation with social concerns and in channelizing the energy of the students to become concerned citizens instead of only focusing on career at the expense of the society.

The story that IIM Shillong has lost half its Faculty strength over differences with Director is factually incorrect and malicious in intent. We are contemplating legal recourse to publication of such factually incorrect and malafide news reports.

IIM Shillong in less than a year and a half of its existence has made remarkable progress which any International Institute would be proud of. We are enclosing the details of our achievements along with the Press Release to enable better appreciation of our achievements.

Through this Press Release we expect the members of the press fraternity to understand the motives of these vested interests.

We appeal to the Press to visit IIM Shillong and gather first hand information about the Institution and its working culture.