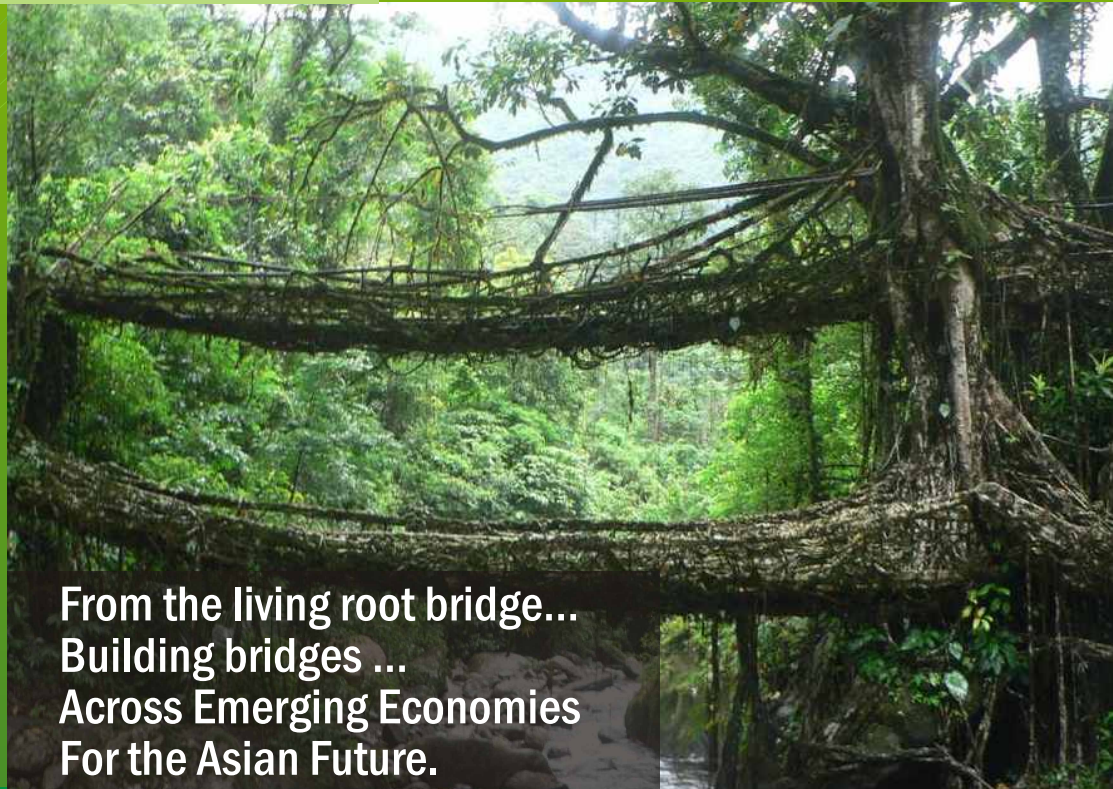


Asian roots, Global reach...

PGPEX



From the living root bridge...
Building bridges ...
Across Emerging Economies
For the Asian Future.

Traversing the Silk Road and the spice route...Rooted in the past yet reaching out to the emerging Asian future.

Building bridges, preparing the ground ...Rediscovering the heritage of a common framework.

Integral, holistic, sustainable and distinctly Asian.....

To embrace the unmatched complexity and diversity of the continent....

Built around a uniquely Asian integral framework to management development...

To the unresolved issues of growth, development, sustainability and equity

Exploring, experiencing, reflecting ...Learning by doing through simulations, games, action learning, process labs

Through accelerated learning of sustained high performance competencies...

SINO-INDIAN GLOBAL EXECUTIVE MBA PROGRAM FROM IIM



Executive Post Graduate Programme in International Business

The Executive Post Graduate Programme (PGPEX) in International Business is an intensively designed to enhance skills and capabilities essential for responsible positions at senior management at the global level with six month stay and internship in China.

The First Sino-Indian MBA program with global Focus

Indian Institute of Management, Shillong, has entered into MOU with Ocean University of China to start a new Global MBA (PGPEX) program. This program is designed with equal inputs from Indian and Chinese management with global outlook that are essential for MBAs.

Features

- ▶ Study Abroad for 6 months
- ▶ Global Internship and Training
- ▶ Foreign Language Lab (FLL) for six languages
- ▶ Integrated Eastern and Western Management Approach through First Discipline (FD) and Potential Performance Programming (PPP)
- ▶ Certification from India (IIM Shillong) and China (OUC, Qingdao)
- ▶ Marketed globally by First Discipline Inc. USA.
- ▶ Moulding Global managers through Mystique Management and Mind Mapping (4Ms)

Focus

The curriculum focuses on developing an understanding of the diverse business practices of Emerging Economies and to produce leaders with managerial skills which are critical for the dynamics markets of the emerging times.

Of all the criticisms leveled at higher education, one of the most significant is that business education no longer prepares students to become effective leaders and employees during market turbulence. In summarizing these criticisms, the American Assembly of Collegiate Schools of Business (AACSB) claims that business schools fail to provide the necessary tools (in problem detection, problem solving, communication, and people skills) and perspectives (viewing functional areas as part of a whole and an international/global outlook) that are essential for MBAs.



Business school programs have been criticized for focusing too much on quantitative and technical skills and too little on interpersonal and communication skills. This approach has created MBA graduates that are better suited for traditional hierarchical corporations than for the more fluid organizational forms that are emerging today. To make the educational challenge even more daunting, observers note that change is occurring so rapidly in the marketplace that uncertainty and chaos tend to rule. Hence, new approach of sensing the market requirements and responding with appropriate programme offerings from the management institutes require fundamental changes to the ways in which MBA programme has been undertaken in the past by the educational institutes. This programme attempts to bridge this gap.

The unique, challenging, widespread and globally oriented PGPEX programme's objective is to produce future leaders who can handle market turbulence and dynamic corporate environment effectively of the future. Designed for professionals with substantial work experience internationally, the key attribute of this Sino Indian Global MBA programme is its focus on emerging economies such as Brazil, Russia, India, China, and South Africa. These emerging economies have enormous potential and business opportunities in 2012-20. Sustaining spectacular growth requires capable senior executives with global exposure who acquire diverse skills, to handle numerous challenges, which are in short supply.





The business model that have developed cater the business need of the Western societies. With the advent of the emerging economies in the global business scene new challenges have opened up which are specific to the emerging markets. It becomes pertinent to understand those diverse business need and to develop a curriculum that synergizes the business need of the emerging market. IIM Shillong and Ocean University Qingdao's endeavor is to set up a curriculum to fulfill this need and PGPEX is a step in that direction.

This Global MBA programme also follows the First Discipline approach which is unique and driven through Potential Performance Programming (PPP) by combining the best of Sino Indian tradition, culture and practices. Another aspect of PGPEX is the rigorous training under Mystique Management and Mind Mapping (4Ms) through Outdoor experiential learning camps. Capstone courses and outdoor workshops in exotic locations such as Cherrapunji (Living Root bridge), Ecopark (Thenmala, Kerala), Edakkal Cave (Wayanad, Kerala), Five water falls (Thenkasi, Tamil Nadu), Mahabalipuram (Tamil Nadu) and Kerala House boats (Alleppey/Kumarakom). Innovative workshops such as Equilibrium Thinking (ET), Sustainable Global Leadership (SGL), Potential Performance Programming (PPP) under First Discipline coupled with lectures from Sri Aurobindo Foundation for Integral Management (SAFIM), Aurobindo Ashram Pondicherry, Sri Rama Krishna Mission and FD Inc.USA. This rejuvenating therapy is designed to mould the mindset of the participants to take up global challenges during market turbulence.

The selection process is designed to ensure significant diversity of students in academic, business and cultural backgrounds. During the course of this programme, interaction with peers and faculty from India, China, European and American countries will augment multi-cultural global business environment and classroom learning. Appreciation of differing perspectives, effective communication, conflict management, negotiation and mobilising individuals towards common goals with exposure to six foreign languages are all essential ingredients of effective management practices that are instilled throughout the programme.

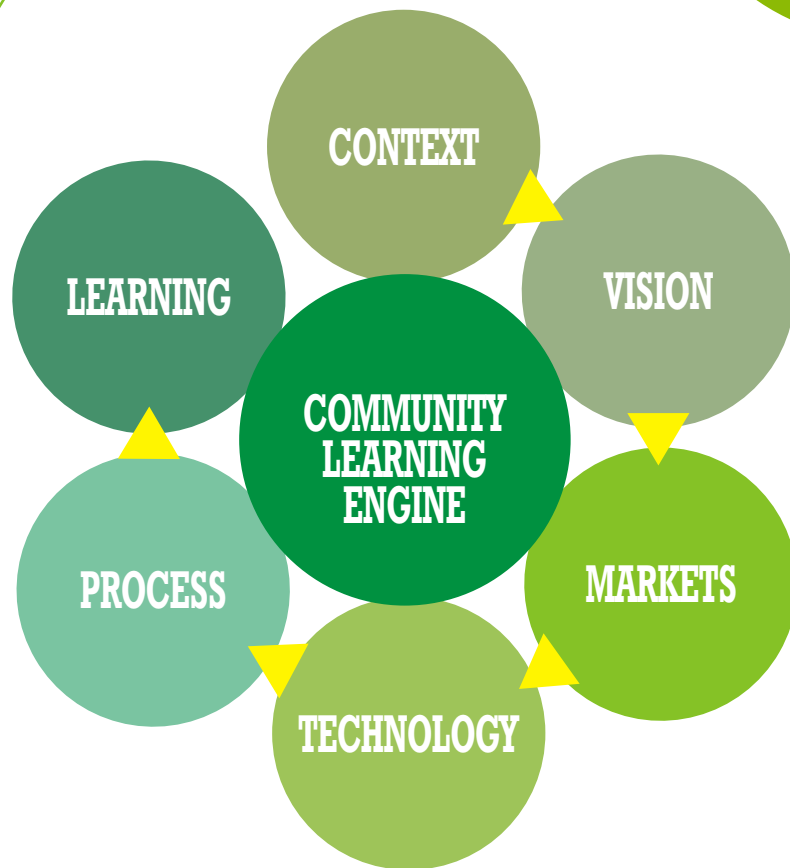
Distinctive Features of the program

Thought, Action and Leadership form the key drivers for the PGPEX course. This translates into distinctive features offered in this course.

Leading and Managing Global Organizations

Participants of this programme develop leadership and managerial skills that are critical to effective global managers. They also explore the impact of cultural differences on personal and organizational effectiveness by imparting the knowledge from 4Ms and FD framework.





Fusion of Western and Eastern Management Philosophies

The West has taught us how to organize efficiently using technological innovations like information technology and biotechnology in a market economy. The east however advocates a holistic approach with respect to human happiness through a balanced view of environmental protection and distribution of purchasing power to avoid the disaster implied in the Western model. We should certainly work towards higher standards of living with a drastic reduction of people living below the poverty line. But at the same time we may not strive to catch up worth the standard of living in Europe of America since that is unlikely to be sustainable due to environmental degradation. By following this principle, participants of PGPEX will learn to align operations strategy with overall business strategy, with emphasis on process analysis and supply chain management. They will learn concepts and tools needed to design, plan, drive and control service and manufacturing operations in a global economy during the course of the study while undertaking projects in the enabling company.



Innovative Content

Adding a few global courses to an existing MBA curriculum isn't enough to establish leadership in global business education. That's why we designed PGPEX from scratch, with equal input from Indian and Chinese management with global outlook under Asian management philosophy. The PGPEX curriculum incorporates best business practices and issues affecting each world region with focus on India and China. No culture or perspective dominates, which provides the participants with a broad and balanced worldview. Each participant will learn to analyze problems, think strategically, and build organizations. Moreover, they will develop leadership skills, with emphasis on working with multicultural global teams.

Focus on Emerging Market

Emerging markets are at the core of the PGPEX, with intensive study and analysis of the context of a country achieved through experiential study tours of the BRICS countries. This is based on the conviction that growth in the future will come from the emerging economies, which require special focus and understanding.

Access to IIM Shillong Resources

The advantage of doing a course at IIM Shillong lies in having access to all the e-resources of the Institute, including Knowledge management centre and virtual lab.

Diversity

With diversity as a stated objective, the composition of the PGPEX batch will ensure a group of participants with wide-ranging skills, backgrounds, global exposures and international project experiences, such that learning through global peer group exchange and knowledge sharing is likely to be one of the most beneficial aspects of this programme.



Global by design

Core courses were designed by key faculty members from Sino Indian business schools. They worked together to incorporate perspectives and best practices from region in the EMEs. Participants of PGPEX will learn to analyze problems, think strategically, and build global organizations. Plus, they will develop teaming skills and cultural awareness required for global career success.

COURSE STRUCTURE

I) In India (Duration: 6 months)

(all courses will be offered under Sustainable management platform)

- a) Business Management and Strategy
- b) Operation and Supply Chain Management
- c) Leadership and Change Management
- d) Marketing Management and Research
- e) Accounting and Finance Management

II) Foundation courses

- a) Basic course in Chinese, French, German, Japanese, Korean and Thai (Foreign language Lab (FLL) : only Six languages will be offered under major and minor language platform)
- b) Basic course in First Discipline (FD) with Potential Performance Programming (PPP), Equilibrium Thinking(ET) and Sustainable Global Leadership (SGL) outdoor workshops in exotic locations in NE and South India
- c) Basic course in Global Corporate and Social Etiquettes (GCSE).

III) In China (Fushan campus-residential: duration: 6 months)

Stage-1: Foundation Courses: Chinese culture, basic Chinese, Taiji

Stage 2

- (a) Business internship and case study
- (b) Chinese businesses and foreign invested business in China



Overall participants of PGPEX will develop the “financial mindset” needed to analyze, plan and make decisions to maximize corporate value. Participants of PGPEX develop an understanding of how international financial policy interacts with corporate strategy. A key challenge in developing a global business strategy is aligning the organization's resources with its long-term goals, while considering converging global forces and local issues. Participants of PGPEX analyze the strategic challenges and choices facing organizations seeking to expand into emerging markets. Successful marketing balances global strategies with local needs. Finally participants will analyze multi-national organizations and their efforts to create long-term customer satisfaction across a global market.

Scholarship and Awards

There are scholarships of ₹ 2,00,000/- each for the PGPEX students. These scholarships will be awarded on the basis of the academic performance in the first three terms.





Gold Medal

- ▶ Two gold medals will be given every year to the students from the graduating class:
- ▶ Gold Medal for first rank. The Gold Medal will be decided on the basis of Academic Performance of the student.
- ▶ Gold Medal for all-round performance. All Round Gold Medal will be based on all round performance of the student while undergoing the course in China, India and Global internship.

Pedagogy

The meticulously framed curriculum and the Case based pedagogy are aimed at preparing the participants in all aspects of management before they enter the global organizations. The curriculum is a rich blend of basic and functional management courses supplemented by some specialized capstone modules. The participants are provided with the best academic and residential facilities. The institute aims at setting new trends in Global Executive MBA education and helping its participants to grow in all facets of life.





Seminar Series

The Seminar Series is one of the highlights of the PGPEX and covers topics on international management, global society and cross culture management for all round development of the participants. It has two objectives - to supplement classroom learning by engaging with global business leaders and, to expose students to the world outside of management for holistic leadership development. To achieve these objectives, eminent personalities from various domains are invited to deliver lectures in India and China every fortnight exclusively to the PGPEX participants. The seminars provide an opportunity to interact with and learn from the best minds in business and society under Mystique Management and Mind Mapping (4Ms) framework.



Project Work

One of the distinctive features of the PGPEX at IIMS is the Comprehensive International Project (CIP). During the 2nd half of the programme the participants are required to work on a comprehensive international project related to management problem. The objective of the project is to apply the concepts and methodologies learnt in the programme to real-world management issues and to integrate classroom learning with practical experience to manage business internationally. CIP can be done by a group of maximum two participants. This project done in collaboration with an international faculty and Asian company, necessarily involves examining an issue in either a company or in an industry in the Sino Indian perspective under First Discipline (FD) framework



International Immersion

The International Immersion module in the PGPEX is designed to give participants insights into the emerging economies such as China, Russia, Brazil and South Africa and some developed countries such as South Korea. The insights include the economic, social and cultural aspects of the identified country.

As the second part of the programme, the participants go through a pre-immersion session at Ocean University, Qingdao for a month. During the pre-immersion, participants get an overview, with relevant knowledge and exposure to the East Asian countries with exposure to six foreign language so that the immersion can be more fruitful. This session also helps participants to decide which area they want to focus on and define the group project.

The second stage is the international immersion where participants spend 12 weeks at Ocean University, Qingdao attending various lectures which expose the participants to economic, social, cultural aspects of China and Asian Countries. It sensitizes the participants as to what it means to 'Do Business' in that country. Another important aspect of the stay is to understand the social and cultural aspects of the country and travel is one of the major ways of experiencing the culture. Participants get to visit historic sites and get first-hand exposure to the country and understand the contemporary situation and how that society has evolved. The last part of the module is reflection. The participants reflect on their experiences and review their thinking about the country and company. There might be some myths which have been broken and new perspectives created, which participants then capture in a reflection report. The second part of the reflection is participation in an internship project on a functional area chosen in international Business during pre-immersion month.

Acommodation:

Participants will be housed in an apartment complex near IIM Shillong campus in India and International student Guest House at Ocean university of China Qingdao, China.



Programme Eligibility

The participants who desire to opt this course must have work experience of 3 years in the executive position with a bachelor degree. Admission is through Interview (Preliminary and Main) Maximum intake is limited to 45. All participants should submit the application form electronically and must provide the acknowledgment slip at the time of interview. All original education and experience certificate with a set of self-attested Xerox copy and two colour size PP size photographs of the candidate must be submitted to at the time of Interview.

Programme Duration

The programme is designed for a period of 12 months which will be spread across 6 months in Indian and China . First 6 months will be in India and the next 6 months in China (Fushan campus).

Programme fee

INR 12 lakh or USD 25,000

This fee includes tuition fee and accommodation in India and China only. The candidate has to bear the cost of food, Visa fee, Entry fee and Air/Surface travel connected with this program. The cost of such heads of expenditure is expected to be in the range of INR 2 to 5 lakhs or USD 4,000 to 10,000

Important dates

The deadline of receiving the application has been extended to **15th March 2012**. Consequently, the dates of the interviews stand changed. The exact date, location and venue will be intimated in due course.

Kindly visit this page
(www.iimshillong.in/pgpex)
for further announcements.

Only online applications will be entertained.

The online application link will be made available from 0000 hrs of 15th February 2012 to 1700 hrs of 15th March 2012.



About IIM Shillong

GLOBAL PROGRAMME
PGPEX
SINO-INDIAN
GLOBAL EXECUTIVE
MBA PROGRAM
FROM IIM

Indian Institute of Management, Shillong, was setup by the Government of India in the state of Meghalaya in the year 2008. Located in the heart of Shillong city, the campus has a serene ambience and is surrounded by pine trees, lush green lawns. Scenic beauty envelopes the institute and complements its theme of Sustainability. The campus boasts of high-tech infrastructure ranging from Smart boards to Video Conferencing facilities and is a Wi-Fi enabled campus. It ranks 6th in intellectual property and 9th in the overall B-School survey in 2011.

IIM Shillong is the first among all the centrally funded educational institutes, which includes the IIT's and the IIM's to go live on a comprehensive campus-wide ERP system. IIM Shillong has the latest Cisco 2800 series routers and Cisco 4500 core switch to support 12Mbps bandwidth. A state-of-the-art Wireless Mesh Network (WMN) has been set up for seamless Wi-Fi connectivity with necessary redundancy. Through its Unified Threat Management (UTM), IIM Shillong is able to manage anti-virus and anti-spyware, gateway anti-spam, intrusion prevention system, content and application filtering and bandwidth management. Apart from lectures in the classroom, the institute uses Microsoft Office SharePoint server for online tutorials.

The Knowledge Center (Library) of RGIIM Shillong has been totally automated. It is implemented with RFID Library Management System. The RFID technology allows faculties, staff and students to issue and return books electronically without any assistance from the staff.





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