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The aim of journal is to provide a platform for researchers, practitioners, academicians and professional from diverse domains of management to share innovative research achievements & practical experiences to stimulate scholarly debate in the development of management science and decision making. Journal is dedicated to publish high quality research papers providing meaningful insights into the subject areas.

### **Call for Papers:**

It is our pleasure to invite you to contribute research paper/an article to ‘IIMS JOURNAL OF MANAGEMENT SCIENCE’ a peer-reviewed Bi- Annual journal of the Indian Institute of Management Shillong.

Innovation, flourishing development of new ideas is widely recognized as a major drive of economic growth. IIMS JOURNAL OF MANAGEMENT SCIENCE provides a platform for dissemination and publications of your academic work on topics which have substantial management content both Indian as well as global context. Original research papers, conceptual articles, case studies and book reviews are welcome.

#### **Authors guidelines:**

- a) The manuscripts should normally not exceed 25(A 4 Size) pages, margin 1 inch in all sides including figures and tables, typed in 1.5space in 12-point – preferably- in Times New Roman font.
- b) Two hard copies of the article should be submitted followed by a soft copy of MS word of the same through e-mail.
- c) The cover page of the article should contain: (i) Title of the article (in bold) (ii) Name(s) of authors (iii) Professional affiliation (iv) Address of correspondence and Email ***Kindly note the authors name should not be mentioned in any other page.***
- d) The second page should contain (i) title of the article (Time New Romans 16, in bold) (ii) an abstract of the paper in about 200-250 words (Times Roman 12-point type, single spacing, in italics) that clearly includes the Purpose, Design/methodology/approach, Findings, Research limitations/implications, Practical implications, Originality/value. (iii) keywords should be provided which encapsulate the principal topics of the paper.(3-5 key words)
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#### **Journal article**

Bekaert, G., Harvey, C.R. and Lundblad, C. (2007) ‘Liquidity and expected returns: lessons from

emerging markets', *Review of Financial Studies*, Vol. 20, pp.1783–1831.

### **Book**

Geddes, K.O., Czapor, S.R., Labahn, G. (1992): *Algorithms for Computer Algebra*. Kluwer Publishing, Boston

### **Online Document**

Cartwright, J.: Big stars have weather too. IOP Publishing Physics Web. <http://physicsweb.org/articles/news/11/6/16/1> (2007). Accessed 26 June 2007

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