

Management Development Programmes' Calendar

April 2009 - March 2010

List of Programmes

S.No	Programme Title	Programme Director(s)	Dates	Venue	Participation fees
1.	Managing Your Human Resources: Managing Talent	Prof. A.K.Dutta Prof R. Dwivedi	September 7-9, 2009	IIMS	Rs 15,000/-
2.	Value Based Marketing: Driving Growth in High Market Turbulence	Prof.D.K. Agrawal	November 2-4, 2009	IIMS	Rs 20,000/-
3.	Business and Social Challenges for women Executives	Prof. Keya Sengupta	November 5-6, 2009	IIMS	Rs 10,000/-
4.	ERP – Why and How	Prof. A.K. Dutta Prof.B.R.Choudhury Prof. S.K. Prusty	November 9-10, 2009	IIMS	Rs 15,000/-
5.	Customer Relationship Marketing as a Strategic Tool During Economic Meltdown	Prof. S.Shajahan	November 13-15, 2009	IIMS	Rs 15,000/-
6.	Finance Skills for Non-Finance Professionals	Prof. S.S.Sarkar Prof. Naliniprava Tripathy	November 16-18, 2009	IIMS	Rs 15,000/-
7.	NGO Management	Prof. Rohit Dwivedi	November 23-25, 2009	IIMS	Rs 10,000/-

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8.	Sustainable Development and the Challenges of the Market for Corporate Managers and Business Executives	Prof. Keya Sengupta	December 5-6, 2009	IIMS	Rs 10,000/-
9.	Sales and Distribution Management: Buckle Up or Be Left Out	Prof.D.K. Agrawal	December 7-9, 2009	IIMS	Rs 20,000/-
10.	Managing Supply Chain for Enhancing Value	Prof.D.K. Agrawal	January 18-20, 2010	IIMS	Rs 20,000/-
11.	Management of Financial Services	Prof.Naliniprava Tripathy Prof.S.S .Sarkar	February 1-3, 2010	IIMS	Rs 15,000/-
12.	E-Governance – Reaching out to the grassroots’	Prof.B.R. Choudhry Prof. D.K.Agrawal	February 4-6, 2010	IIMS	Rs 15,000/-
13.	Building Partnering Channel Relationships for gaining Differential Advantage	Prof. D.K. Agrawal	February 8-9, 2010	IIMS	Rs 20,000/-
14.	Managing Sustainable Service Enterprises During Downturn	Prof.S.Shajahan	February 11-13, 2010	IIMS	Rs 15,000/-
15.	Project Management	Prof. N.Tripathy Prof. SS.Sarkar Prof. S.K.Prusty	February 25-27, 2010	IIMS	Rs 15,000/-

Please Note:

1. The Programme dates may undergo changes
2. Brochures on each programme will be available two months before commencement of programme.
3. For terms and condition of registration, please refer to the programme brochure.
4. The fees is per person and the amount includes lodging, boarding and course kit